

DRAFT DEMOGRAPHIC ANALYSIS - GREATER ADELAIDE

Purpose: To aid the discussion about existing and possible new strategies for urgently closing the strategic gap

Bill Wright, June 2016. Source: ABS Census



Total Population - 1,225,235 (77% of SA 1.6m. Note Aust 21.5M)

AGE GROUPS	Others	Less Christians	% Christian Mix	Christians to Greater Adel	Greater Adelaide	%	SA	%	AUST	%
0-4	42,405	31,153	4.5%	42.4%	73,558	6.0%	96,143	6.0%	1,421,050	6.6%
5-14	67,646	75,428	11.0%	52.7%	143,074	11.7%	190,793	12.0%	2,722,975	12.7%
Sub-Total	110,051	106,581	15.5%	49.2%	216,632	17.7%	286,936	18.0%	4,144,025	19.3%
15-24	89,111	78,512	11.4%	46.8%	167,623	13.7%	208,834	13.1%	2,866,471	13.3%
25-34	95,457	68,462	10.0%	41.8%	163,919	13.4%	202,327	12.7%	2,967,011	13.8%
35-44	80,526	88,407	12.9%	52.3%	168,933	13.8%	216,374	13.6%	3,063,017	14.2%
45-54	67,207	103,840	15.1%	60.7%	171,047	14.0%	224,942	14.1%	2,951,546	13.7%
55-64	50,497	96,908	14.1%	65.7%	147,405	12.0%	199,608	12.5%	2,503,360	11.6%
65-74	24,356	71,197	10.4%	74.5%	95,553	7.8%	133,203	8.3%	1,627,409	7.6%
75-84	13,901	50,558	7.4%	78.4%	64,459	5.3%	86,191	5.4%	982,199	4.6%
85 years +	6,960	22,704	3.3%	76.5%	29,664	2.4%	38,157	2.4%	402,681	1.9%
Sub-Total	428,015	580,588	84.5%	57.6%	1,008,603	82.3%	1,309,636	82.0%	17,363,694	80.7%
TOTAL	538,066	687,169	100.0%	56.1%	1,225,235	100.0%	1,596,572	100.0%	21,507,719	100.0%
Registered marital status					Greater Adelaide	%	South Australia	%	Australia	%
<i>People aged 15 years and over</i>										
Married					478,913	47.5%	633,439	48.4%	8,461,114	48.7%
Separated					29,194	2.9%	38,964	3.0%	529,280	3.0%
Divorced					91,604	9.1%	118,732	9.1%	1,460,899	8.4%
Widowed					62,231	6.2%	83,000	6.3%	949,634	5.5%
Never married					346,663	34.4%	435,501	33.3%	5,962,769	34.3%
TOTAL					1,008,605	100%	1,309,636	100%	17,363,696	100%
Social marital status					Greater Adelaide	%	South Australia	%	Australia	%
<i>People aged 15 years and over</i>										
Registered marriage					440,224	47.9%	575,818	48.7%	7,647,042	49.2%
De facto marriage					84,799	9.2%	113,166	9.6%	1,476,369	9.5%
Not married					394,383	42.9%	492,206	41.7%	6,413,399	41.3%
TOTAL					919,406	100%	1,181,190	100%	15,536,810	100%

Note: 1.8m people attend church in Australia (8%). What significance is the 42% "not married" for our campaigning?

RELIGION	ABS	ABS	ABS	ABS	Bill's Guesswork				
	TOTAL MALES & FEMALES	Total 15 & over	% to Group	% to Total	Attend Church Weekly %	Say	% of Church Goers	% Hot?	No. Hot?
1. Christian									
Catholic	261,412	214,387	39%	21%	11%	23,583	46%	5%	1,179
Anglican	154,702	136,256	25%	14%	4%	5,450	11%	5%	273
Uniting Church	92,939	82,114	15%	8%	7%	5,748	11%	7%	402
Lutheran	38,534	31,773	6%	3%	7%	2,224	4%	10%	222
Christian, nfd(b)	28,524	22,339	4%	2%	5%	1,117	2%	5%	56
Baptist	22,637	19,027	3%	2%	7%	1,332	3%	7%	93
Presbyterian and Reformed	13,074	12,124	2%	1%	5%	606	1%	5%	30
Pentecostal	15,063	11,964	2%	1%	50%	5,982	12%	20%	1,196
Churches of Christ	4,254	3,877	1%	0%	5%	194	0%	5%	10
Other Christian	3,903	3,171	1%	0%	5%	159	0%	5%	8
Salvation Army	3,480	3,090	1%	0%	5%	155	0%	5%	8
Other Protestant	2,485	2,109	0%	0%	5%	105	0%	5%	5
Seventh-day Adventist	1,955	1,642	0%	0%	5%	82	0%	5%	4
Oriental Orthodox	1,071	808	0%	0%	1%	8	0%	5%	0
Brethren	840	676	0%	0%	5%	34	0%	5%	2
Assyrian Apostolic	7	7	0%	0%	1%	0	0%	5%	0
Sub-Total	644,880	545,364	100%	54%					
Greek Orthodox	34,089	28,216	80%	3%	12%	3,386	7%	5%	1,411
Other Orthodox(a)	4,103	3,499	10%	0%	12%	420	1%	5%	175
Serbian Orthodox	3,561	3,053	9%	0%	12%	366	1%	5%	153
Macedonian Orthodox	536	456	1%	0%	12%	55	0%	5%	23
Sub-Total	42,289	35,224	100%	3%					
Sub- Total - CHRISTIANS	687,169	580,588		58%	8.79%	51,005		1%	5,251
2. CULTS									
Jehovah's Witnesses	4,632	3,998	65%	0%					
Latter-day Saints	2,768	2,157	35%	0%					
Sub-Total	7,400	6,155	100%	1%					
SUB-TOTAL AS ABOVE	694,569	586,743		58%					
3. OTHER									
Buddhism	27,124	22,928	34%	2%					
Islam	18,382	13,225	20%	1%					
Hinduism	13,100	10,443	16%	1%					
Other religious affiliation(d)	11,255	9,819	15%	1%					
Other Religious Groups	10,838	9,460	14%	1%					
Judaism	992	861	1%	0%					
Australian Aboriginal Traditional	141	108	0%	0%					
Other religions:	-	-	0%	0%					
Sub-Total	81,832	66,844	100%	7%					
Religious affiliation not stated	104,611	84,523	24%	8%					
No religion(c)	344,224	270,496	76%	27%					
Sub-Total	448,835	355,019	100%	35%					
TOTAL	1,225,236	1,008,606		100%					

Note: We need figures for church attendance by denomination e.g NCLS says Catholics are 46% of all church-goers, Pentecostal next with 12% and then Anglicans 11%. What impact does 8% attending church have on this analysis?

EXTRA RESEARCH FOR TOTAL AUSTRALIA: McCrindle

- steady decline in Christianity since 1911 (from 96% to 61%) and in last decade (from 68% to 61%)
- in last forty years those citing "no religion" has jumped from 7% to 22%
- according to the National Church Life Survey in 2011, significant numbers of Christians believe:
 1. Christians should be active in public comment on public policy issues (80%), advocating and lobbying governments (75%) and campaigning for global poverty and injustice issues (69%)
 2. the Church should be active in public advocacy (63%)
- average age of church-goers is 53 (note pentecostal churches average age is 39)
- the 70+ group make up 25% of all attendance, but only 12% of the population
- age groups < 50 are under-represented, e.g. 20-39 year olds - 21% of church attendance, 34% of population
- 1.8 million people attend church each week in Australia (8% of 21.5m)
- less than 1 in 7 of those who ticked Christianity in the Census regularly attend Church.
- Australia has more churches (13,000) than schools (9,500)
- top 6 reasons why Aussies don't go to church (note allows for multiple choice, so figures don't add to 100%)
 1. irrelevant to my life - 47%
 2. don't accept how it's taught - 26%
 3. outdated style - 24%
 4. issues with clergy/ministers - 22%
 5. don't believe the bible - 19%
 6. too busy to attend - 18%
- those that don't go to church rank their needs for NEW community services in the following order:
 1. financial seminars/advice
 2. employment support /skills training
 3. seminars/social activities for seniors
 4. counselling/crisis support
 5. relationship seminars/support
 6. play group/kids clubs
 7. teen activities/youth groups
 8. parenting seminars/support
 9. spiritual input/church services
 10. English classes/migrant support
- 88% of those that don't go say that churches are beneficial "for my community" (c/f 43% for them)
- | Life priorities are: | How many times more important than "spiritual/religious"? | % satisfaction |
|------------------------------|--|----------------------------|
| 1. relational (family) | - 6.2 times more important | 53% |
| 2. physical health | - 4.2 times | 22% |
| 3. emotional & mental health | - 4.2 times | 38% |
| 4. financial & earnings | - 3.5 times | 26% |
| 5. vocational/career | - 1.9 times | 100% |
| 6. social connection | - 1.5 times | 75% |
| 7. Spiritual & religious | | Over-achieving/satisfied?? |

Note: all this tells me they are seriously unsatisfied and that all their/our humanistic efforts can't close the gap. It also shows me how ignorant they are about the potential satisfaction of humbly relying on the blessing of Almighty God. That is, they need God's Good News - the Gospel - and His comprehensive word showing how it can be applied to all areas of human life. They need to hear the foundational importance of the spiritual - rather than it just being an after-thought. The teaching, thinking, truth dissemination process has failed badly - and at what personal and economic cost? Big government will never work, only big faith in a big God. Where are Gospel-driven Christians? It seems to me that our Lord wants His Church back before we can ever hope to win our country back. What a great opportunity. Let's stick to the positive - it's a far stronger, fresh narrative. The enemy wants to suck us into judgmental warfare - so going there will be a big distraction. The Holy Spirit can do the conviction.