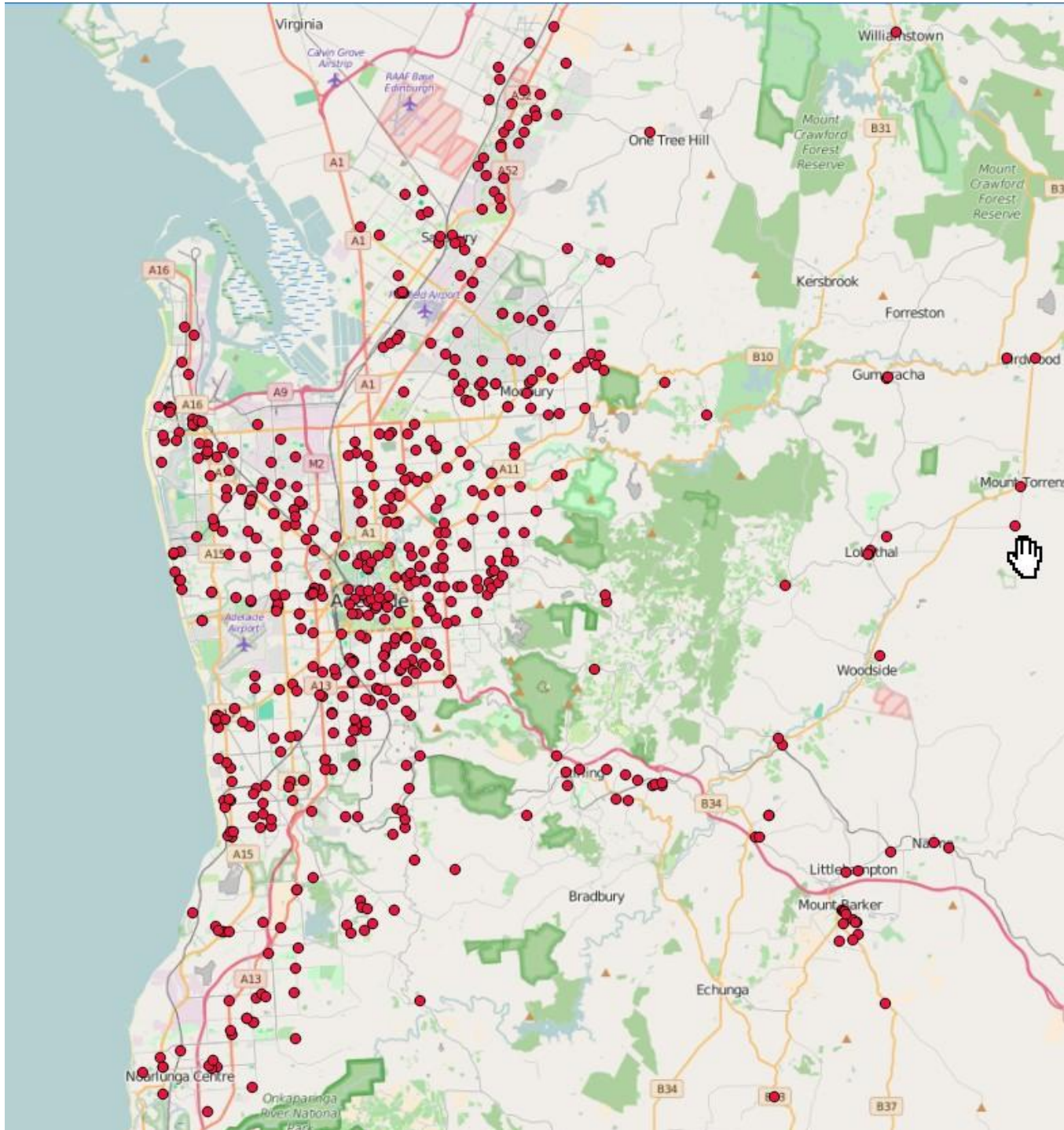


MAP 1
ALL CHURCHES
IN SA

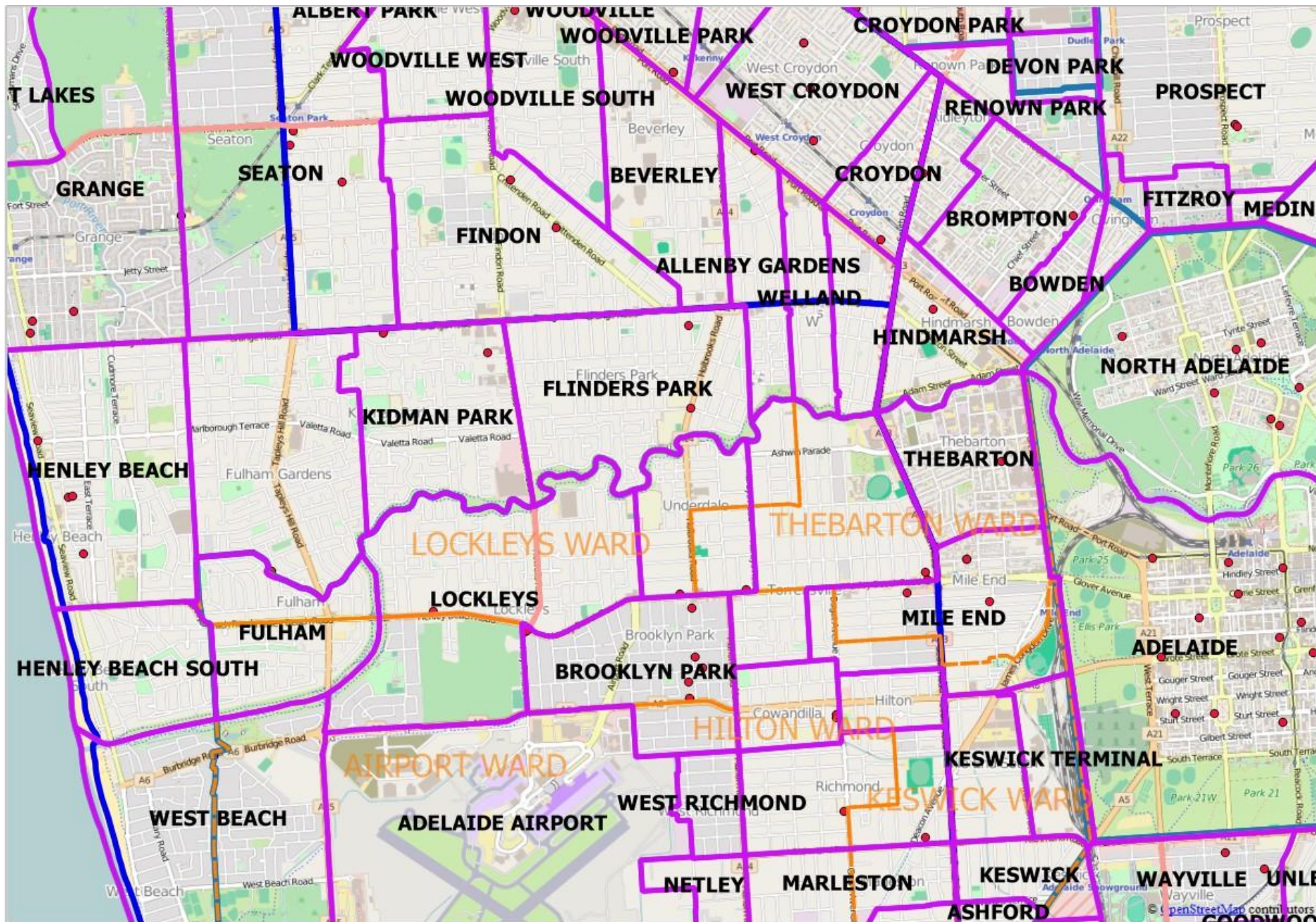


MAP 2

ALL CHURCHES IN METROPLITAN AREA

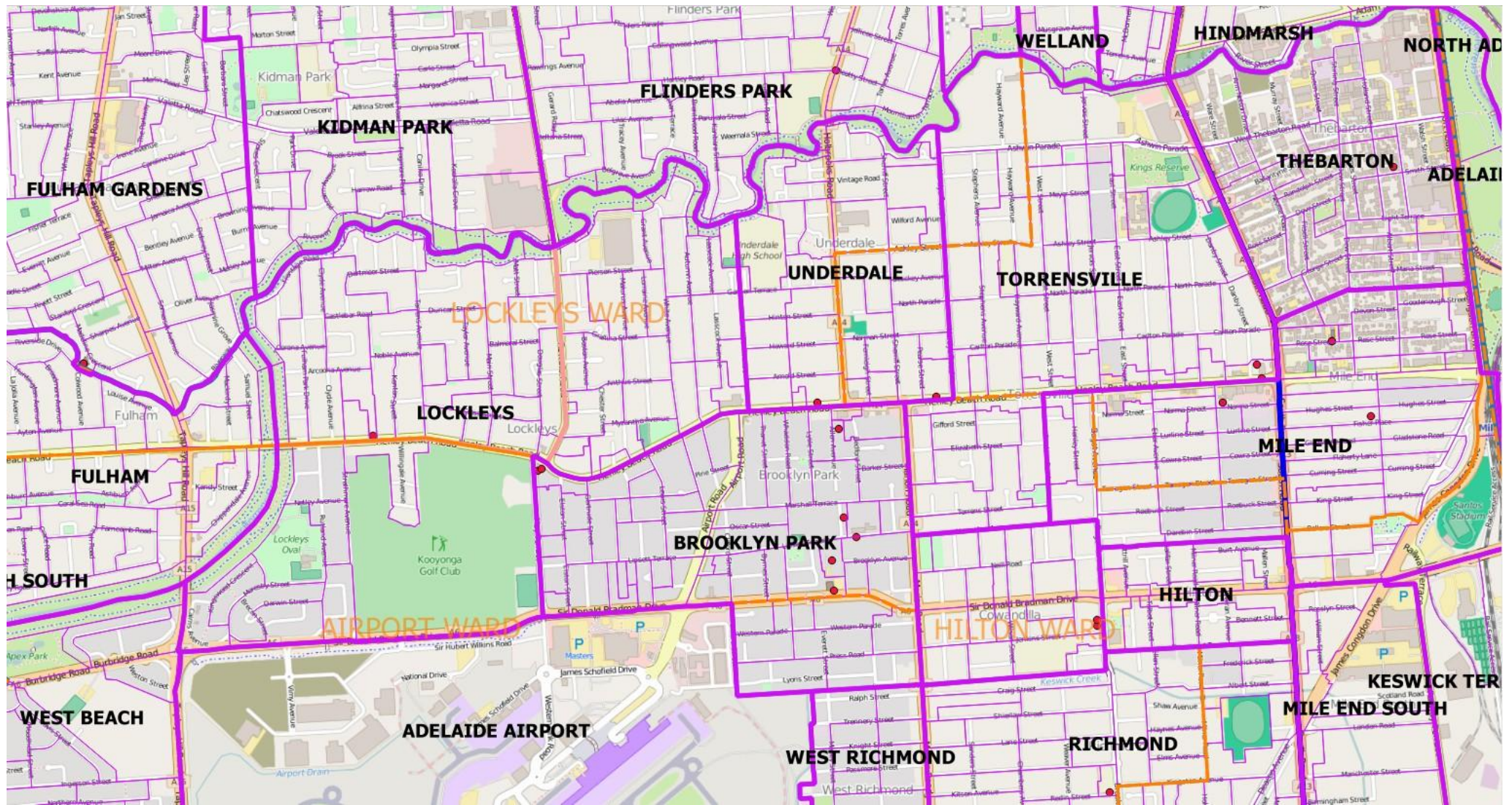
CONCLUSION

- ON PAPER THE CHURCH HAS THE BIGGEST
DISTRIBUTION NETWORK OF ANY ORGANISATION
IN AUSTRALIA



MAP 3 - SAMPLE DRILL-DOWN INTO METRO REGION (WEST ADELAIDE)

SHOWS CHURCHES (RED DOTS), COUNCIL WARDS, COUNCIL BOUNDARIES, STATE ELECTORAL BOUNDARIES, FEDERAL ELECTORAL BOUNDARIES, STATISTICAL AREAS (SA1, SA2 etc), STATE REGIONS ETC

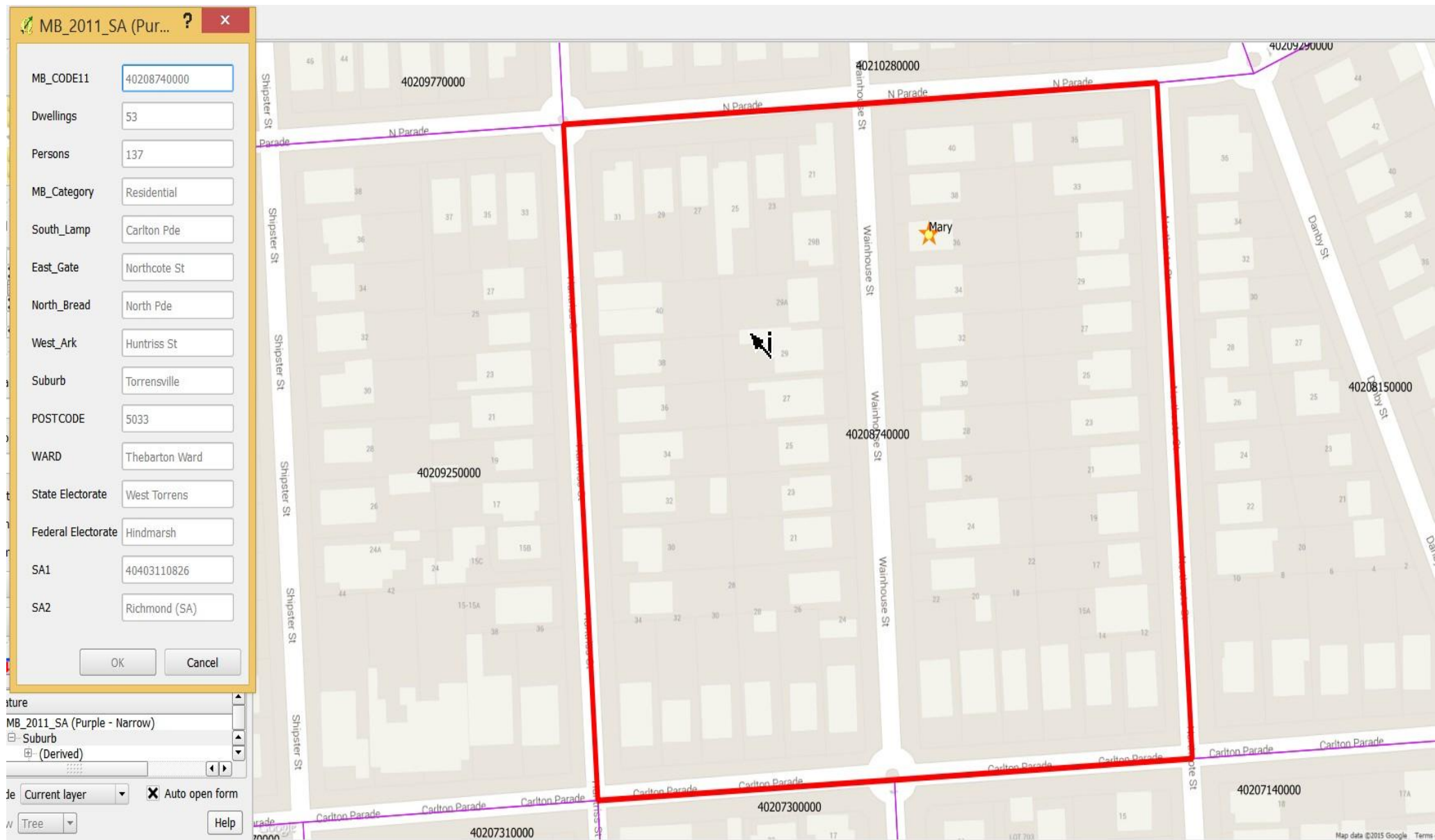


MAP 4 - DRILLING DOWN TO SMALL AREAS (CALLED "MESH BLOCKS" BY THE ABS - Australian Bureau of Statistics - who do the Census)

THE SMALL PURPLE AREAS ARE MESH BLOCKS. EACH ONE CONTAINS ABOUT 60 DWELLINGS AND 130 PEOPLE.

STRATEGIC QUESTIONS - HOW DOES EACH CHURCH (RED DOT) SERVICE ITS PRIMARY CATCHMENT AREA? ALSO, HOW DOES A MEGACHURCH SERVICE LOCAL AREAS? MY GUESS IS THAT MANY OF THE MESH BLOCKS HAVE NO MISSION WITNESS.

STRATEGIC MANAGEMENT - WE NEED A PLAN TO FIX THIS, OTHERWISE WE WILL NEVER TAKE GROUND FROM THE ENEMY AND THE MASSES GO TO HELL. SO WHAT LOOKS GREAT ON PAPER AS A DISTRIBUTION NETWORK NOW DOESN'T LOOK SO HOT. STILL A HUGE STRATEGIC OPPORTUNITY FOR THE GOSPEL. WE NEED A DECENTRALISATION STRATEGY. LET'S USE MAPS FOR COMMAND POST PRAYING, PLANNING AND ORGANISING JERICO PRAYER TEAMS.



MAP 5 - A TYPICAL MESH BLOCK (AREA WITH THE RED SQUARE BORDER)

WE USE THIS FOR A WEEKLY PRAYER WALK AROUND THE RED SQUARE. WE WEAR RED SHIRTS EMBLAZONED BACK & FRONT WITH A WHITE CROSS AND THE WORDS "PRAYING FOR OUR COMMUNITY ". NOTICE WE KNOW WHAT COUNCIL WARD & STATE/FEDERAL ELECTORATE WE ARE IN (FOR COMMUNITY BUILDING, CONSULTATION ETC). A SIMILAR APPROACH IS RECOMMENDED FOR EVERY MESH BLOCK IN THE WORLD - A TRUE MARKET-PLACE CHURCH REQUIRING ZERO FUNDING & ZERO STRUCTURE.