

# CHURCH GROUNDSWELL STRATEGY

GAP-CLOSING STEPS	ACTIONS	COMMUNICATION/PROMOTION							
		Leaflet	WOM	AA Web	Web	Social Media	Print Media	Street Meetings	AA Meetings
<b>1. CALL-UP (AIDA)</b>									
<b>Issues</b>									
Same sex marriage	Biblical position & GCO, creed, compromise, plebiscite etc								
Safe Schools	Biblical position, link to SS marriage etc								
<b>Strategy</b>									
Trends (past & future)	Chart illustrations								
Kingdom of God & kingdoms	Chart illustrations								
Mapping & decentralisation	Chart illustrations								
Strategic management	Chart illustrations								
<b>Ecclesia</b>									
Demographics	World, Australia, SA, Greater Adelaide								
Biblical Standards	What does Christ expect. Where are we now etc								
Scenario	Imagine the true church on the move								
<b>2. ENLIST</b>									
Briefing Session	Revision, future steps, creed, roles, assignment, prayer								
Personal strategy assessment	Inc. self, family, Church, community, national								
Commitment	Sign-up to mobilisation and activate personal plan								
<b>3. TRAIN</b>									
End Times Personal Preparation	Individual "seasonal" audit, ramp-up plan and action								
	Family - by role (encourage, unite)								
	Christian Friends (share, encourage etc)								
End Times In-Church Mobilisation	Evangelical group mobilisation (AIDA)								
	Pulpit - ecclesia, strategy, issues (AIDA)								
	Fellowship/cell groups - ecclesia, strategy, issues (AIDA)								
	Existing ministries mobilisation (AIDA)								
End Times External Assignments	Geographic (mesh blocks, suburbs etc - high visibility)								
	Functional (see items below)								
	Shopping centres, sports events, fairs etc (high-vis)								
	Missions & other ministries								
End Times Internal Assignments	In-church ministries (inc. change agents - see above)								
End Times Prayer School	Buddy Groups								
	Australian Prayer Network								
End Times Bible School	Gen 1-3, Gospel, Acts, Doctrine of Christ, Rev 1-3								
Creation Ministries Training School									
End Times Family Development School									
End Times Leadership Training School									
<b>4. ENGAGE</b>									
<b>1. Geographic Levels</b>									
<b>(a) Suburban &amp; Country</b>	Inc. communicate Church role, activities & contribution								
Local neighbourhood	Street prayer & contact (mesh blocks, suburbs)								
Ward	Contact with councillors								
Council	Contact with other ward groups & council								
State	Contact with other council groups & State politicians								
Federal	Contact with other State groups & Fed politicians								
<b>(b) City of Adelaide (&amp; regional cities)</b>	As above plus rostered support for all above levels								
<b>2. Functional Spheres/Domains</b>	Note: Government, economic, arts etc part of above								
<b>(a) Government Strategy</b>	Inc. integrated Constitutional & performance reviews								
Local Government	High level plus contact with other levels & functions								
State Government	High level plus contact with other levels & functions								
Federal Government	High level plus contact with other levels & functions								
International	High level plus contact with other levels & functions								
<b>(b) Functional Areas</b>	High level plus contact with other levels & functions								
Economic Development	High level plus contact with other levels & functions								
Community Development	High level plus contact with other levels & functions								
Community Welfare	High level plus contact with other levels & functions								
Cultural Development	High level plus contact with other levels & functions								
Education	High level plus contact with other levels & functions								
Arts & Entertainment	High level plus contact with other levels & functions								
<b>3. Inter-Church Levels</b>	Inc. Gospel outreach activities								
Local	Contact & prayer etc with close church neighbours								
Regional	Contact & prayer etc with inter-church organisations								
Denominational	Contact & prayer etc with other evangelical churches								
Inter - denominational	Joint conferences, workshops & rallies								
Communicate Church contribution	To all (residents, councils, government etc)								
<b>5. HOLD</b>	All of the above								